


Curriculum Vitae

Name	Sofia Dias Cassimo Contact: +258844011025	Mail: sdccassimo@gmail.com / sofia.cassimo@ideialab.biz LinkedIn: Sofia Dias Cassimo
Qualifications	Major in Biomedical Sciences and a Minor in Epidemiology and Social Health, Coimbra University 2009 Business Modelling and innovation- MARS 2015; Design Thinking- IDEO 2018 Management for Development Projects, by the InterAmerican Bank for Development (September 2017-January 2018)	
Profile	 <p>As an entrepreneur, Sofia is Founder of Sublime Special Events & Catering (sustainable and gourmet Corporate Catering); Founder of Sublime Foods and Goods (Retail and trade of national products made and produced by Women); Founder and CEO of Samsara Development and Investment (Advisory and Consulting for impact investment and development) As Founder and Executive Director of SamSara development and Investment Sofia as build a portfolio of program design and management with focus on economic empowerment and social development of women and youth. Sofia also works since 2016 as Sharing Catalyst (business development, mentoring, managing and training activities) at ideiaLab, Lda, a consultancy company focused on SME's development and on the promotion of entrepreneurship and innovation, in Mozambique. During her professional career she has trained more than 700 entrepreneurs and provided mentoring and business advisory for more than 200 women and young entrepreneurs.</p>	
Work Experience	11 years	
Relevant project experience	<p>Lead trainer for FEMTECH –Igniting growth businesses program 4th edition and 5th edition. FEMTECH is an 3 month entrepreneurship/acceleration program for women already in business, started in 2014 in Mozambique, was implemented before in Namibia and Tanzania. In 2019 Program was launched in Angola partnering with UNITEL and is a 2 years contract for 3 provinces, already implemented one edition. Femtech has a active network of more than 250 women entrepreneurs.</p> <p>Academic Head for YALI-RLC Maputo 2016-2019 (Development of full program, facilitation during program, management of program). YALI was created by President Barack Obama and was a Mastercard/USAID program to promote entrepreneurship and improve leadership in Youth from Angola, Mozambique and Guiné-Bissau, implemented 8 Editions in Maputo.</p> <p>QQSE 2019-2020 Quem quer ser empreendedor (Who wants to be an entrepreneur) is an entrepreneurship program financed by the USA Embassy in Angola, supporting young entrepreneurs in Angola with 2 phases during 3 months; phase 1 for business development that previously had an ecosystem analysis and mapping and phase 2 the investment readiness workshop to the 5 selected with best business models and sustainability received a 10.000 usd grant to invest and scale up.</p> <p>ReStart 2020 Angola - Online acceleration and support program for business women who had their businesses impacted by Covid-19, partnering with UNITEL.</p> <p>Main assignments in projects above included content development and adaptation, facilitation, business advisory, innovation assessment, ecosystem mapping reporting, ecosystem data analysis.</p>	
Core Competences	<ul style="list-style-type: none">• Entrepreneurship training (incubation and acceleration) (Certified Femtech Lead Trainer PTY)• Business Mentor/Advisor (Technoserve, FEMME, YBI)• Development consultant (InterAmerican Development Bank)• Impact Investment and Growth business Consultant (Acumen)• Women Empowerment specialist and activist (Women and Law, World Bank)• SME Loop (GIZ)	
<p>Sofia is the Vice President of FEMME 2017-present (National Federation of Women in Business), and represents this institution at CTA (Private Sector Confederation) as President of the Chamber of Women and Entrepreneurship since 2017, serving her second mandate since January 2021, and is an active member of the Labor and Social Security Chamber. Appointed in 2019, effective member of the National Council of Food Security and Nutrition (CONSAN) and elected President of the Investment Committee for the Agribusiness Fund (FGSA) of BNI (National Investment Bank) and FDA (Agriculture Development Fund). Sofia also has been representing the Mozambican private sector since 2018 at UNECA meetings (United Nations Economic Commission for Africa). In 2020 Sofia was elected President of the National Steering committee for TFSA (Trade Forward Southern Africa) a UKAid and Commonwealth Office Global Trade Program.</p>		