



NON-TARIFF BARRIERS (NTBs) Sensitisation Workshop

SADC PRIVATE SECTOR INVOLVEMENT IN IDENTIFYING NTBs

Date: Wednesday 23 March 2022 | **Time:** 10h00-12h00 | **Venue:** Virtual Meeting

PROGRAMME

1. OPENING REMARKS AND INTRODUCTIONS

- Welcome
- Introductions
- Meeting objectives

Ms Shiphra Chisha President, African Women in Business

10h00 -10h10

2. ROLE OF THE SADC BUSINESS COUNCIL AND GIZ-CESARE IN REGIONAL TRADE

Mr Tulo Makwati Coordinator, SADC Business Council and
Miss Daniele Stuebi Technical Advisor, GIZ-CESARE

10h10 -10h20

3. PRESENTATION BY SADC SECRETARIAT

- Role of SADC Secretariat in regional trade
- The role of SADC in identifying NTBs
- Mechanisms for solving NTBs in SADC
- Way forward

Mr Alberto Alexandre Programme Officer, SADC Secretariat

10h20 -10h30

4. PRESENTATION ON NTBS FACING WOMEN LED BUSINESSES IN THE SADC REGION

Ms Mmantlha Sankoloba President of OACPS BF, Country Head AWIB Botswana and CEO BEMA

10h30 -10h45

5. PARTICIPANTS TO SHARE EXPERIENCES ON MAIN NTBS ENCOUNTERED IN SADC REGIONAL TRADE.

Ms Mmantlha Sankoloba President of OACPS BF, Country Head AWIB Botswana and CEO BEMA

10h45 -11h30

6. WAY FORWARD

Mr Tulo Makwati Coordinator, SADC Business Council
Miss Daniele Stuebi Technical Advisor, GIZ-CESARE
Mr Alberto Alexandre Programme Officer, SADC Secretariat

11h30 -11h45

7. WRAP AND CLOSURE

Ms Shiphra Chisha President - African Women in Business

11h45 -12h00